

Your Complete Edging Solution

FormBoss™

METAL GARDEN EDGING



Paal Grant Designs
MIFGS 2012

*Designs only limited by imagination...
Be inspired by our defined landscapes.*

Greenlines Gardenware Pty Ltd

1800 FormBoss™

3/43-45 Vinter Ave Croydon South

That's 1800 367 626

What is FormBoss™ Metal Garden Edging?

FormBoss™ is a premiere garden edging solution made from long lasting, flexible steel.

FormBoss™ Metal Garden Edging is safe with its rounded top lip from 5.5mm to 7.5mm width, and all stakes and connectors are hidden under this lip. The top lip also enables you to create sharp bends without any sharp edges because there's no need to cut and join: just bend the edging and enjoy the strength and smoothness of a continuous edge. Smooth curves are easy to create and the edging bends just as easy with the lip on the inside or outside of a curve. We can also make you tree rings to any size you want.

FormBoss™ Metal Garden Edging comes in a huge range of heights and gauges to suit any edging need, from flush defining lines to 450mm retaining walls. From great value residential grade of 1.6mm to heavy duty commercial grade of 2.5mm gauge. In order to support the edge we have developed a large range of special stakes and connectors to support and connect the edging without interfering with your clean uninterrupted lines.

FormBoss™ Metal Garden Edging is available in our ever popular galvanized version, or stainless steel for the harshest of environments, and we now also offer an exclusive Corten version that gives you that nice natural rusty texture with a lifespan of up to four times as long as traditional mild steel!

Specialy manufactured for optimum results.

Simple design and easy to install, anyone can do it!

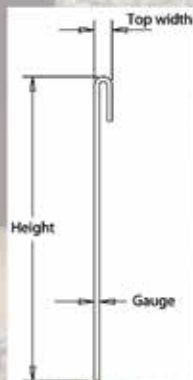
Heights available: 75mm, 100mm, 150mm, 185mm, 230mm, 290mm, 390mm and 580mm.

FormBoss™ is made from 1.6mm, 2.0mm and 2.5mm gauge steel.

FormBoss™ comes with a 5.5mm, 6.5mm or 7.5mm rounded top safety lip depending on your gauge of steel.

Available in 3 different finishes including galvanized, Corten and stainless steel (stainless steel via special demand only).

AND we keep a minimum of 10 kms of edging stocked at all times.



Perfect for designer courtyards



Pictures by Joselito Bengua



Corten Steel, for that rustic weathered look



2.



Paal Grant Landscaping & Design

Melbourne International Flower & Garden Show 2012



Trade: www.Greenlines.com.au



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FormBoss™ is perfectly safe because of its rolled top lip. Ideal for playgrounds and public spaces

Hocoka Landscapes, Yarra Glen Park



Bayport Group, Casey Fields



Go online and check out our job specific tutorials,
we'll help you get the most out of your outdoor project

If you have any additional tutorial requests,
contact us! We want to know!



Melbourne International
Flower & Garden Show
2013 Student Design

Natural Design & Australian Quality Landscapes

Trade: www.Greenlines.com.au



Jamie Durie's personal backyard



Jamie elected to keep the rings he used to complement his display at Grand Designs Live in Sydney of 2012



**Proud sponsors of the 'Best Show Garden' of
Chelsea Flower Show, England, 2013**



6.



**Flemings eighth display at Chelsea Flower show won the Gold!
As well as 'Best Show Garden', this is them
with the team from Better Homes & Gardens**

Designed by Phillip Johnson Landscapes. Congratulations guys!



Trade: www.Greenlines.com.au



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Any height you desire from flush edges through to 500mm high retaining walls and garden beds

Rod Laver Arena
Melbourne



Green Visions Landscaping



**Supplied in galvanized mild steel,
corten steel, and stainless steel by special request**



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Corten steel starts off grey, then weathers over time. It's up to 40% stronger than the galvanized mild steel of the same gauge

**Ryan Young Designs. As featured in Backyard & Garden Design Ideas,
Sustainable & Water-wise Gardens 2012**

Trade: www.Greenlines.com.au





Before and after by Landscape Outlooks



Footpaths in any shape, height and colour you desire

All edges covered by a 10
year guarantee



Landscape Outlooks



Ace Contractors, Kew Cottages

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Adding clearly defined lines can dramatically improve the value of your house



Finesse Garden Services & Holmesglen TAFE

Achievable Gardens, Melbourne International Flower & Garden Show 2013



1800 FormBoss
METAL GARDEN EDGING
1800 367 626

Retail: www.FormBoss.com.au

Achieve **MASSIVE** results

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Victorian Schools Garden Awards



Victorian Schools Garden Awards MIFGS 2013 Silver Award Winner

In conjunction with RossU Design

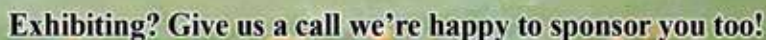


Trade: www.Greenlines.com.au

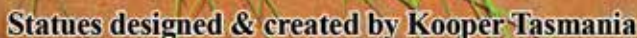


FormBoss™ is cheaper than replacing your timber edges every few years, and saves you from reinstalling it!

We sponsored 7 displays at Melbourne International Flower and Garden Show in 2013 alone!

A large, rusted metal rose sculpture is the central focus of the top image. It is a multi-layered rose made of flat metal sheets, mounted on a circular base within a garden bed. The garden bed is bordered by a wide, flat metal strip. In the background, people are walking on a paved path, and there are other garden displays.

Exhibiting? Give us a call we're happy to sponsor you too!

A circular garden bed is shown in the bottom image. The bed is bordered by a wide, rusted metal strip. Inside the bed, there is a circular metal fountain with four swan-shaped spouts. The fountain is set on a wooden platform. The garden bed is filled with green grasses.

Statues designed & created by Kooper Tasmania

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METAL GARDEN EDGING

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Melbourne International
Flower & Garden Show
2013 Student Designs



**MG Gardens & PTA Landscapes Win
'Landscaping Victoria Emerging Designer Award'**

Eden Scapes Design & Urban Landcraft Landscapes



Trade: www.Greenlines.com.au



**A concrete footing will provide
maximum strength for public installations**



Sydney Landscapes. Sydney FormBoss™ Distributor

Woolloomooloo Gates, Royal Botanic Gardens, SYD



**Want to sell FormBoss™? Take a look
at the back of this book for more information**



**Phillip Withers Design & Semken Landscaping, Melbourne International
Flower & Garden Show 2013 Bronze Show Garden Winner**



**Danscapes Landscaping, Melbourne International
Flower & Garden Show 2012**

Trade: www.Greenlines.com.au



The rust on the corten steel forms a shell-like outer layer that protects the inner steel from breaking down



Green Visions Landscaping

Melbourne International Flower & Garden Show 2009



Circles in multiple heights and finishes rolled to specification



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Sustainable Landscape Solutions Perth



Trade: www.Greenlines.com.au



Live up your public spaces with the all in one edging system



Wiley & Co Pty Ltd





Angelwing Labyrinth by Mark Healey, Kitscapes

Beyond Inside Landscaping & Design



Industrial gauges and profiles readily available



**Bayport Group
Casey Fields, VIC**

The same area after 2 years



**Resellers are listed on our websites. Or take advantage
of our Australia wide delivery service**



**Jamie Durie at Grand Designs Sydney 2012,
featuring premade FormBoss™ corten planter rings**



Trade: www.Greenlines.com.au



All fixings are hidden below the soil level so you can have perfect results, every time



Stately Paving, during installation

After installation



Trade: www.Greenlines.com.au



FormBoss™ is strong and durable yet flexible enough prior to installation to make installing it extremely easy



Spirited Gardens



Trade: www.Greenlines.com.au



Clean, elegant and bold. Choose FormBoss™



Aesthetic Landscapes / ALM QLD



Sweeping curves and flawless straight lines with *ease*



Curve down to 600mm radius on-site, or use our Rubber Forming Strip to achieve circles and curves down to 400mm radius



Trade: www.Greenlines.com.au



**DISCOVER A SIMPLE WAY TO IMPRESS YOUR CLIENTS,
INCREASE YOUR PROFITS,
AND GET FREE MARKETING
WITHOUT ADDING A TON OF EXTRA WORK!**

If you own or operate a supply yard or nursery then you can be among the first people in Australia to be offered a chance to supply a fantastic garden edging product: FormBoss™ which your customers will love... For the last 8 years FormBoss™ has only been available direct to landscapers and to the public online, however 2013 sees the launch of FormBoss™ being available for suppliers and resellers and you are among the first to be offered this opportunity.

So here's why this is important for you:

Landscapers all over Australia are already using FormBoss™ to create amazing and stunning garden designs both for commercial works and private designs. We have already perfected the product and established a demand!

Award winning designs!

FormBoss™ was featured in the 2013 Flemings display at the Chelsea Flower Show. The display won both a gold medal and the prestigious 'Best In Show' award only given to the best of the best in the industry. Our metal garden edges have also been incorporated into over 13 designs at the Melbourne International Flower and Garden Show just in the last two years. These displays have been very successful winning multiple awards. We have got a lot of attention from the press in recent times as a result, and have been included in many episodes of Better Homes and Gardens. FormBoss™ has also been featured with Jamie Durie in the Woman's Weekly Easter Special TV show this year.

Very easy to sell

Much of the sales work has already been done for you. When people see your FormBoss™ display in your store, many people will recognise it from these well publicised designs and events.

More profit from each customer

The FormBoss™ system is so simple that anyone with little or no DIY experience can install our garden edging system and get long lasting and professional looking results every time. Some clients prefer an installation service, as a supplier you have the right to offer a FormBoss™ installation service that you can set your own price point for.

As a FormBoss™ Supplier: You Will Receive:

- Custom stocking and display solutions that will have FormBoss™ practically sell itself from your store, including a rolling video that explains and sells customers on the FormBoss™ edging system.
- Simple training that will help you easily sell your customers on the exceptional results that FormBoss™ will provide them.
- The opportunity to offer a FormBoss™ installation service at whatever cost you see fit in order to further increase your profit from our garden edging system.
- FREE advertising and visibility on two premium websites (we have both a trade and a retail site) which are both on the first page of Google and get a ton of traffic.
- Support hotline six days a week for any questions you need answered.
- Bonus edging with your initial order. We have a few different start-up packages. The more edging you commit to stock, the more bonus edging we will send you for your first order.
- Bulk discount sliding scale: the more FormBoss™ you sell, the better your margins will get, and the cheaper the freight costs become.

In addition, you only need to stock our hottest selling products, but you still get a commission for any FormBoss™ sale you make (for systems you are not stocking). We can even deliver direct to your customer.

You will need to be currently:

- Supplying landscapers, builders and/or DIY-ers with a range of products
- Have existing customers
- Be established in your field

So how can I get involved?

- Fill in our reseller expression of interest form and we will send you a reseller information package. Go to www.Greenlines.com.au and click on 'Trade Incentives' on the homepage, there is a link there for new resellers.
- Give us a call now and get approved on the spot! That's 1800 367 626.

If your business is already doing well and you are looking for an exceptional product to support your success, then your business and FormBoss™ is an excellent fit.

Installers Please Note!

We want your FormBoss™ before and after installation pictures

In exchange for multiple forms of free advertising

MJ-Landscaping before & after

You're doing the work anyway, so take a few pictures and cash in!

For more info & T's & C's please go to:

www.greenlines.com.au/wp/category/trade-incentives/

Free Advertising

If you would like free advertising on two different websites, multiple promotional prints and personal recommendations for installations, please submit your installation pictures.

Please take a look at:

www.greenlines.com.au/wp/category/trade-incentives/
to find out exactly what we are looking for and all the fantastic offers available to our trade customers.



Scan now to
see our incentives

Add Photos and Feedback Online Now!

Don't forget to like us on FaceBook for news on special offers, new products & important news. Upload your photo's & feedback directly to our website via the trade incentives category.



Scan now to 'Like'
us on Facebook

Free Sample

Are you a builder, architect, landscaper or business owner interested in using or stocking FormBoss™? Give us a call and we'll send you a free information package including a sample of our steel.

Discounts

If you have any really large projects or are using FormBoss™ regularly, ask for our best deal, we'll be sure to look after you!

Referrals

Do you know a friend who is using timber or plastic edging? Make sure you let them know about FormBoss™. Reinstalling timber and plastic edges time after time can be bad on your back: do your friends a favour, and send them to our website.

A special thank you to the following companies for supplying us with quality images of professional installations.

Please give them a call if you like their work. Try popping their name in Google to get more information on what it is they specialize in.

<u>State</u>	<u>Company</u>	<u>Suburb</u>	<u>Phone</u>
VIC	-Ace Contractors	Eltham	03 9431 3944
	-Australian Quality Landscapes	Ringwood	03 9879 6664
	-Bayport Group	Carrum Downs	03 9770 3700
	-Beyond Inside Landscaping & Design	Boneo	0438 854 557
	-Danscapes Landscaping	Ringwood East	0412 389 412
	-Finesse Garden Services	Western Melbourne	0401 377 395
	-Flemings Nurseries	Monbulk	03 9756 1605
	-Green Visions Landscaping	Mornington Peninsula	0414 256 247
	-Hocoka Landscapes	Kilsyth	0400 622 964
	-Holmesglen TAFE	Melbourne	03 9564 6391
	-MG Gardens	Mansfield	0439 310 649
	-MJ Landscaping	Bayswater	0410 042 732
	-Natural Design	Mt Martha	0410 682 424
	-Paal Grant Designs	Ormond	0407 318 922
	-Phillip Withers Design	Braeside	03 9701 8800
	-Phillip Johnson Landscapes	Camberwell	03 9888 5666
	-PTA Landscapes	Melbourne	03 9872 3055
	-RossU Design	Kenthurst	0403 426 746
	-Ryan Young Designs	Montmorency	0419 320 562
-Semken Landscaping	Ringwood	03 9879 3656	
-Stately Paving	Werribee South	03 9742 1819	
-Urban Landcraft	Minifold Heights	0417 356 433	
QLD	-Aesthetic Landscapes	Brendale	07 3205 6466
	-Spirited Gardens	Chapel Hill	0407 256 416
	-Wiley & Co.	Woolloongabba	07 3859 8888
TAS	-Deep Earth Sustainable Landscapes	Ranelagh	0403 926 328
	-Kitscapes	Kingston	1300 307 542
	-Kooper Tasmania	Mangalore	03 6268 0385
WA	-Landscape Outlooks	Australind	0428 322 862
	-Sustainable Landscape Solutions	Beaconsfield	0409 426 632
SA	-Wax Designs	Rosae Park	08 8463 0886
NSW	-Durie Design	Mona Vale	02 9998 8900
	-Sydney Landscapes (FB™ Supplier)	Kenthurst	0407 552 208

Submit your photos of your project to get tonnes of free advertising!

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Greenlines Gardenware Pty Ltd

Factory 3/ 43-45 Vinter Ave
Croydon South, VIC 3136
No appointment needed.

Opening Hours

7:30am - 5:00pm Weekdays
10:00am - 2:00pm Saturday
CLOSED Sundays

Check with our resellers for alternate working hours.
More information on stockists and our steel edging systems
can be found online.

Retail: FormBoss.com

Trade: Greenlines.com

No resellers near you?

Get it delivered fast & cheap, Australia wide!

So what are you waiting for?

Pick up the phone or try
our online quote form to start getting
the most out of your projects!

*Photo Booklet Developed by Bradley Heritage for
Greenlines Gardenware Pty Ltd*